Citizenship Part 2 - S6

Component
École Nationale Supérieure d'Électrotechnique d'Électronique d'Informatique d'Hydraulique et des Télécommunications

In brief

- **Code ELP:** N6EK01HF
- **Open to exchange students:** No

Presentation

Objectives

Familiarize yourself with the notion of Corporate Social Responsibility, understand its foundations and the associated societal issues.
Be able to analyze and evaluate a company's overall CSR approach.
Learning outcomes: By the end of this course, students will have mastered concepts and multidisciplinary methodological tools enabling them to - -
characterize the conditions for implementing a CSR approach;
diagnose the CSR approach and identify options for improvement.

Description

Comparative case studies of companies that have developed a CSR approach (summary of 4 pages and oral presentation).

Non-contractual information.
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